

கினகரன்

ஓர் புதிய அனுபவம்



Advertisement Tariff
www.dinakaran.com

மூன்று லட்சத்திற்கும் அதிகமான
வாசகர்கள் விரும்பி படிக்கும் இணையதளம்

176 நாடுகளில் உள்ள தமிழர்களின்
விருப்பமான தமிழ் இணையதளம்

Only Tamil Website to be listed in the Elite Comscore Category



Source: comScore Media Metrix
www.comscore.com

India's Local News Destinations See Visitors from Outside of the Country

S No.	Website	Total Unique Visitors in India (000)	Total Unique Visitors Worldwide (000)	% of Global Unique Visitors in India	% of Global Unique Visitors Outside India
1	The Times of India	7,871	12,336	63.8%	36.2%
2	Oneindia	4,449	6,501	68.4%	31.6%
16	Dinakaran.com	297	417	71.2%	28.8%
17	Deccanherald.com	297	583	50.2%	49.8%
18	Deccanherald.com	297	583	62.0%	38.0%



www.google.co.in/analytics

Daily 3,16,228 People visited This Site



www.dinakaran.com
www.tamilmurasu.org
www.kungumam.co.in



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<http://epaper.dinakaran.com>

Dinakaran Epaper (Morning Online News Paper)

Effective from 01.04.2013

Banner Size	Position	Type	Rate /Month	Available Banners
728 x 90	Login Page	Flat	50,000	2 Banner
728 x 90	Inside Article	Flat	50,000	2 Banner
160 x 600	Main Page	Flat	40,000	2 Banner
336 x 280	Inside Article	Flat	35,000	2 Banner
200 x 200	Main Page	Flat	25,000	2 Banner

<http://tm.dinakaran.com>

Tamil Murasu Epaper (Evening Online News Paper)

Effective from 01.04.2013

Banner Size	Position	Type	Rate /Month	Available Banners
728 x 90	Login Page	Flat	50,000	2 Banner
728 x 90	Inside Article	Flat	50,000	1 Banner
468 x 60	Main Page	Flat	40,000	2 Banner
336 x 280	Inside Article	Flat	35,000	2 Banner
200 x 200	Main Page	Flat	25,000	2 Banner

Health, Ladies, Cooking, Cinema

Dinakaran.com Special Page (Health, Ladies, Cooking, Cinema, Astrology, Aanmegam)

Effective from 01.04.2013

Banner Size	Position	Type	Rate /Month	Available Banners
728 x 90	Premium Top	Flat	60,000	1 Banner
336x280	Right	Flat	30,000	1 Banner
728 x 90	Inner page	Flat	30,000	1 Banner
160 x 600	Home page	Flat	50,000	1 Banner
750 x 300	All page	Flat	1,00,000	1 Banner

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www.dinakaran.com

Dinakaran.com - Home Page Tariff

Effective from 01.04.2013

Banner Size	Position	Type	Rate /Month	Available Banners
728 x 90	Premium Top	Flat	1,50,000	1 Banner
390 x 60	Banner Right side	Flat	1,00,000	1 Banner
728 x 90	Home Page Middle	Flat	75,000	1 Banner
220 x 90	Home page Middle Banner	Flat	50,000	1 Banner
336 x 280	Home Page Right	Flat	75,000	1 Banner
336 x 60	Home page Mid	Flat	30,000	3 Banner
545 x 100	Home Page Bellow category News	Flat	75,000	1 Banner
160 x 600	Cinema News Center	Flat	30,000	1 Banner
728x90	Home Page Bottom	Flat	15,000	1 Banner
Road Blocker	Home page (30 sec)	Flat	3,00,000	1 Banner
Pop Under	Home page	Flat	75,000	1 Banner
Slider	Home page	Flat	2,00,000	1 Banner
336 x 280	Home Page middle	Flat	30,000	1 Banner
300 x 50	Home Page Below Health	Flat	15,000	1 Banner
390 x 60	Home Page Above Cinema	Flat	20,000	1 Banner
300 x 300	Home Page inside Cinema	Flat	30,000	1 Banner

Advertisement Tariff

Effective from 01.04.2013
www.kungumam.co.in

Kungumam Online (Kungumam, Vannathirai, Mutharam, Aanmeegam palan, Kunguma Thozhi, Kunguma chimil)

Banner Size	Position	Type	Rate /Month	Available Banners
728 x 90	Home Page	Flat	80,000	1 Banner
468 x 60	Home Page	Flat	75,000	1 Banner
300 x 250	Home Page	Flat	50,000	1 Banner
Slider	Inside Article	Flat	75,000	1 Banner
Road Blocker (30 sec)	Main Page	Flat	1,00,000	1 Banner

www.tamilmurasu.org

Tamil Murasu (Evening Online News)

Effective from 01.04.2013

Banner Size	Position	Type	Rate /Month	Available Banners
728 x 90	Home Page	Flat	75,000	1 Banner
336 x 280	Home Page	Flat	50,000	1 Banner
468 x 60	Home Page	Flat	25,000	1 Banner
160 x 600	Home Page	Flat	50,000	1 Banner
Slider	All Page	Flat	75,000	1 Banner
Road Blocker (30 sec)	Home Page	Flat	1,00,000	1 Banner

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Dinakaran.com

News Paper : 15,00,000 above / per day

Website : 3,00,000 above / per day

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